

"8 ways to 'Find Pride' with Google" Report

On the homepage of Google, immediately under the search bar, is a picture of one of the many iterations of the "Pride Flag." Next to this picture is the text "8 ways to 'Find Pride' with Google." The "Find Pride" is hyperlinked to a landing page highlighting Google's efforts to promote the LGBT agenda this "Pride Month."

Following the link, the reader will find a posting from "Mohit Jolly, Senior Director, Ads Marketing and Pride at Google Executive Sponsor."

Jolly begins by noting, "Google has a long-standing commitment to preserving and sharing the history of the LGBTQ+ community around the world." Jolly then details how Google will be "amplifying the voices and talents of the community." Jolly also reveals that this year's efforts to celebrate "Pride" will be under the banner "Finding Pride." While it is not explicitly stated, this appears to be a play on the fact that Google is the overwhelmingly largest search engine.

First, Google is "working with partners to preserve LGBTQ+ history." Particularly, Jolly highlights Google's long standing relationship with Pride Live. Pride Live is a 501(c)(3) organization, which "elevates awareness and support for the LGBTQ+ community via campaign development and social advocacy." Pride Live is very active in promoting the Stonewall Riot.

To this end, Google.org, Google's charity arm, has helped fund Pride Live to expand "their archive and reach in New York City and beyond, including their management of the Stonewall National Monument & Visitor Center." Stonewall is "the U.S. National Park System's first visitor center dedicated to the LGBTQ+ community." With Google's financial support, the national monument has an "interactive on-site wall where visitors can explore rich multimedia content."

Second, Google is "highlighting LGBTQ+ films and shows" during June. Through Google TV, it will "elevate inclusive films and TV shows which showcase the LGBTQ+ community." The content for this is "curated in collaboration with GLAAD Media Institute," and focuses "on amplifying LGBTQ+ history, visibility, and representation on screen." Additionally, Google TV will "feature live Pride parade coverage and more through our free, ad supported live channels."

Third, Google is "Curating collections of LGBTQ+ developers and apps." To this end, Google Play will feature "curated collections of apps, games, books, and audiobooks that celebrate LGBTQ+ voices and experiences." This will be easily accessible in Google Play's "Pride Month Hub."

The "Pride Month Hub" also includes "a spotlight on trans characters in games." Clicking to the game section, there are several games clearly designed to indoctrinate young users into the LGBT agenda.

The first game is "NOISZ STARLIVHT." It is described as "a hybrid rhythm game / bullet hell shmup / visual novel. Become the new #1 hit idol group, battle interdimensional music monsters, rebel against your corporate overlords, wield a mighty soul-devouring experimental weapon, and be unstoppably, unapologetically gay."

Other games highlighted in this section include (all of the game descriptions are how Google advertises these games in the game section of its "Pride Hub"):

- "'TSM' – Create Sims with fully customizable options for gender presentation and romantic preference,"
- "'Pocket Love' – Move in with the love of your life (of any gender) and design a cozy home,"
- "'Life is Strange' – Rewind time and rewrite destiny in an adventure game with great relationship representation,"
- "'one night, hot springs' – Navigate a series of choices as a trans woman visiting a hot spring to unlock multiple endings,"
- "'Bossgame: The Boss is My Heart' – Play as witch wives, Anna and Sophie, as you battle demons and search for belonging."

Fourth, Google's YouTube "is spotlighting a kaleidoscope of voices from the LGBTQ+ community all month long!" Google invites viewers to "explore food, gaming, fashion & beauty, tech, and vlogging with these inspiring creators!"

Going to "Celebrate Pride on YouTube 2024," which is linked on the "Find Pride" post, reveals a myriad of different LGBT creators and a plethora of videos to watch. Google highlights:

Strawburry17 is an online pseudonym for YouTube personality, television host, actress and comic book writer, Meghan Camarena, who identifies as queer. In 2017, she co-hosted a video game themed variety show, "Polaris Primetime," on Disney XD, which is owned by the Disney Branded Television and Disney Entertainment units of The Walt Disney Company. The channel is aimed primarily at children (mainly boys) ages six to eleven years old.

Delaney Walsh is a "social media star who gained popularity for the TikTok videos documenting her journey of finding a duck egg and keeping it safe until it hatched. Her wide variety of content has earned her over 1.5 million followers on her walshdelaney TikTok account." She has 1.24M subscribers on youtube, and 154K followers on Instagram.

GlamFam Hair & Beauty is a youtube channel hosted by Linwood Darkis with 757K subscribers that offers tutorials on hair care and styles. On his X page he says of himself, "I'm a youtuber who does tie tutorials, fashion posts, Hair tutorials, spoken word, and POSITIVITY!"

Fifth, for virtual meetings on "Google Meet" there will be "Pride AR [augmented reality] effects." Additionally, Google Chrome "partnered with LGBTQ+ Artists around the world" to create "personalized background options." Further, when doing a Google search for "Pride Month" or "Pride Parade" there is "the surprise Flag Parade." At the bottom of the screen there is a gray icon of a flag. Clicking on the icon causes a shower of virtual confetti to fall from the top of the screen while a series of hands carrying "Pride Flags" will march across the bottom of the screen. Clicking the button again will prolong the users suffering as more confetti and new, stranger flags representing some other never before heard of group affiliated with the LGBT movement appear on the screen.

Sixth, Google is "supporting LGBTQ+ innovators and business leaders." To this end Google Maps and searches will feature "LGBTQ-friendly," "Transgender Safe Space," and "LGBTQ+ owned" tags on business profiles. Business owners are encouraged to update their "Google My Business accounts" to facilitate their virtue signaling.

Seventh, Google is "documenting the impact of LGBTQ+ art, fashion, and more." Building on the success of its "Ballroom in Focus" hub, which is described as "Ballroom is a liberation story...a space for black, brown queer and trans joy, creativity, and radical self-expression," Google now offers the opportunity to "delve further into projects honoring LGBTQ+ history like 'Queer Eye on Art History' and the history of the Pride flag in partnership with organizations like the LGBTQ Center, the Stonewall National Monument, and the GLBT Historical Society."

Eighth, Google is "amplifying the expertise of LGBTQ+ industry leaders." Through "Talks at Google," the corporation has "curated a playlist in honor of Pride Month spotlighting conversations over the years with performers, researchers, and icons across all industries."