

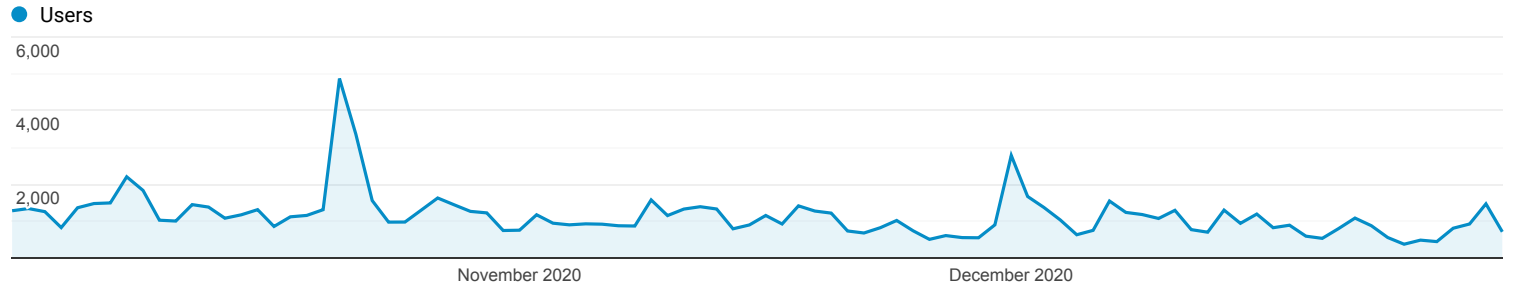
Overview

**All Users**  
100.00% Users

Oct 1, 2020 - Dec 31, 2020

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>72,150</b> % of Total: 100.00% (72,150)	<b>67,851</b> % of Total: 100.05% (67,815)	<b>117,510</b> % of Total: 100.00% (117,510)	<b>69.83%</b> Avg for View: 69.83% (0.00%)	<b>1.73</b> Avg for View: 1.73 (0.00%)	<b>00:01:31</b> Avg for View: 00:01:31 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. mobile	<b>36,707</b> (51.13%)	<b>35,295</b> (52.02%)	<b>53,405</b> (45.45%)	<b>76.81%</b>	<b>1.48</b>	<b>00:01:01</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2. desktop	<b>30,011</b> (41.81%)	<b>28,060</b> (41.36%)	<b>55,226</b> (47.00%)	<b>63.31%</b>	<b>1.95</b>	<b>00:02:02</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>5,070</b> (7.06%)	<b>4,496</b> (6.63%)	<b>8,879</b> (7.56%)	<b>68.48%</b>	<b>1.86</b>	<b>00:01:19</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 3 of 3