

Overview

**All Users**  
+0.00% Users

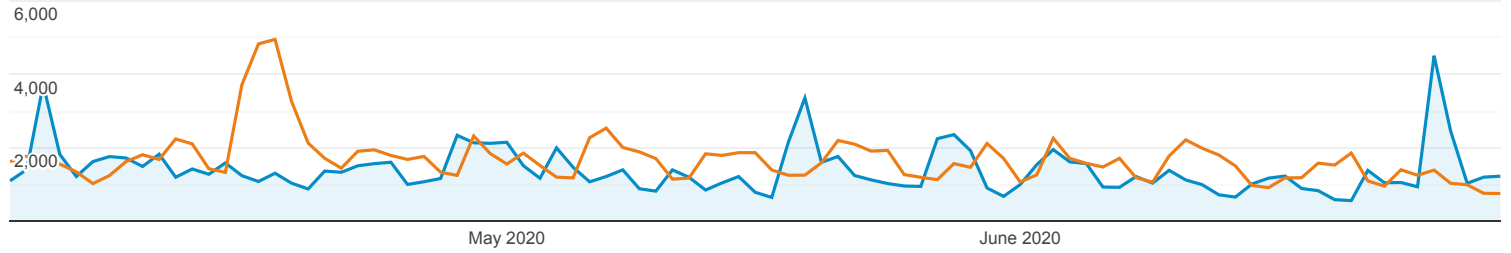
Apr 1, 2020 - Jun 30, 2020  
Compare to: Apr 1, 2019 - Jun 30, 2019

Explorer

Summary

Apr 1, 2020 - Jun 30, 2020: ● Users

Apr 1, 2019 - Jun 30, 2019: ● Users



Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>18.64%</b> ↓ 90,047 vs 110,679	<b>17.61%</b> ↓ 86,667 vs 105,196	<b>17.84%</b> ↓ 139,157 vs 169,374	<b>0.46%</b> ↓ 72.52% vs 72.86%	<b>1.38%</b> ↑ 1.70 vs 1.67	<b>8.86%</b> ↑ 00:01:20 vs 00:01:13	<b>0.00%</b> 0.00% vs 0.00%	<b>0.00%</b> 0 vs 0	<b>0.00%</b> \$0.00 vs \$0.00
1. mobile									
Apr 1, 2020 - Jun 30, 2020	<b>49,853</b> (55.06%)	<b>48,072</b> (55.47%)	<b>67,343</b> (48.39%)	80.87%	1.42	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	<b>51,047</b> (46.15%)	<b>48,408</b> (46.02%)	<b>72,118</b> (42.58%)	79.27%	1.45	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
<b>% Change</b>	<b>-2.34%</b>	<b>-0.69%</b>	<b>-6.62%</b>	<b>2.01%</b>	<b>-1.78%</b>	<b>-8.60%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>
2. desktop									
Apr 1, 2020 - Jun 30, 2020	<b>33,112</b> (36.57%)	<b>31,509</b> (36.36%)	<b>59,279</b> (42.60%)	63.15%	1.98	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	<b>48,190</b> (43.57%)	<b>46,532</b> (44.23%)	<b>78,106</b> (46.11%)	67.91%	1.86	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
<b>% Change</b>	<b>-31.29%</b>	<b>-32.29%</b>	<b>-24.10%</b>	<b>-7.01%</b>	<b>6.32%</b>	<b>30.07%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>
3. tablet									
Apr 1, 2020 - Jun 30, 2020	<b>7,576</b> (8.37%)	<b>7,086</b> (8.18%)	<b>12,535</b> (9.01%)	72.01%	1.85	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
Apr 1, 2019 - Jun 30, 2019	<b>11,369</b> (10.28%)	<b>10,256</b> (9.75%)	<b>19,150</b> (11.31%)	68.87%	1.77	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
<b>% Change</b>	<b>-33.36%</b>	<b>-30.91%</b>	<b>-34.54%</b>	<b>4.55%</b>	<b>4.70%</b>	<b>-10.21%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>

Rows 1 - 3 of 3